



|                      |                     |
|----------------------|---------------------|
| Order / Rev:         | 166307              |
| Alt Order #:         | 06321683            |
| Product Desc:        | ROMNEY 4 PRESIDENT  |
| Estimate:            |                     |
| Flight Dates:        | 09/19/12 - 09/25/12 |
| Original Date / Rev: | 09/18/12 / 09/18/12 |
| Order Type:          | GENERAL             |

|               |                |
|---------------|----------------|
| Primary AE:   | Matthew Norten |
| Sales Office: | HDC            |
| Sales Region: | NAT            |

|                  |                                     |
|------------------|-------------------------------------|
| Name:            | <b>American Rambler Productions</b> |
| Buying Contact:  | <b>Stephanie Kincaid</b>            |
| Billing Contact: |                                     |
|                  | <b>139 Conant Street</b>            |
|                  | <b>Beverly, MA 01915</b>            |

|                    |           |
|--------------------|-----------|
| Billing Type:      | Cash      |
| Billing Calendar:  | Broadcast |
| Billing Cycle:     | EOM/EOC   |
| Agency Commission: | 15%       |

|                |                         |
|----------------|-------------------------|
| Name:          | Poli/M Romney/R/Pres/US |
| Demographic:   | A35+                    |
| Product Codes: | PL Candidate            |
| Priority:      | LUR                     |
| Revenue Codes: | AGY, POL, CAND          |

New Business Thru: \_\_\_\_\_  
 Order Separation: 00:15:00 \_\_\_\_\_  
 Advertiser External ID: \_\_\_\_\_  
 Agency External ID: \_\_\_\_\_

| Start Date | End Date | # Spots | Gross Amount | Net Amount  |
|------------|----------|---------|--------------|-------------|
| 08/27/12   | 09/25/12 | 54      | \$26,095.00  | \$22,180.75 |

| Month          | # Spots   | Gross Amount       | Net Amount         | Rating      |
|----------------|-----------|--------------------|--------------------|-------------|
| September 2012 | 54        | \$26,095.00        | \$22,180.75        | 0.00        |
| <b>Totals</b>  | <b>54</b> | <b>\$26,095.00</b> | <b>\$22,180.75</b> | <b>0.00</b> |

|                   |              |              |                               |         |
|-------------------|--------------|--------------|-------------------------------|---------|
| Account Executive | Sales Office | Sales Region | Start Date / End Date         | Order % |
| Matthew Norton    |              |              | Start Of Order - End Of Order | 100%    |

|            |      |              |
|------------|------|--------------|
| WDJT-TV-LP | 17%  | \$26,095.00  |
| Market     | 100% | \$153,500.00 |

|       |     |             |
|-------|-----|-------------|
| CABLE | 0%  | \$0.00      |
| WBME  | 0%  | \$0.00      |
| WCGV  | 0%  | \$0.00      |
| WISN  | 26% | \$39,910.00 |
| WITI  | 36% | \$55,260.00 |
| WMLW- | 0%  | \$0.00      |
| WPXE  | 0%  | \$0.00      |
| WTMJ  | 21% | \$32,235.00 |
| WVTV  | 0%  | \$0.00      |
| WYTU  | 0%  | \$0.00      |

| Ln | Ch   | Start             | End             | Inventory Code           | Break | Start/End Time    | Days    | Len | Spots | Rate        | Pri | Rtg           | Type | Spots | Amount  |
|----|------|-------------------|-----------------|--------------------------|-------|-------------------|---------|-----|-------|-------------|-----|---------------|------|-------|---------|
| 1  | WDJT | 09/24/12          | 09/25/12        | Morning News M-F 6a - 7a | CM    | 6a-7a             | MT----- | :30 | 2     | \$20.00     | LUR | 0.00          | NM   | 2     | \$40.00 |
|    |      |                   |                 | M-F 6a - 7a              |       |                   |         |     |       |             |     |               |      |       |         |
|    |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>          |       | <u>Spots/Week</u> |         |     |       | <u>Rate</u> |     | <u>Rating</u> |      |       |         |
|    |      | Week: 09/24/12    | 09/30/12        | MT-----                  |       | 2                 |         |     |       | \$20.00     |     | 0.00          |      |       |         |
| 2  | WDJT | 09/19/12          | 09/21/12        | Morning News M-F 6a - 7a | CM    | 6a-7a             | --WTF-- | :30 | 3     | \$20.00     | LUR | 0.00          | NM   | 3     | \$60.00 |
|    |      |                   |                 | M-F 6a - 7a              |       |                   |         |     |       |             |     |               |      |       |         |
|    |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>          |       | <u>Spots/Week</u> |         |     |       | <u>Rate</u> |     | <u>Rating</u> |      |       |         |
|    |      | Week: 09/17/12    | 09/23/12        | --WTF--                  |       | 3                 |         |     |       | \$20.00     |     | 0.00          |      |       |         |

Order / Rev: 166307  
 Alt Order #: 06321683  
 Flight Dates: 09/19/12 - 09/25/12

Advertiser: Poli/M Romney/R/Pres/US  
 Product Desc: ROMNEY 4 PRESIDENT  
 Estimate:

WDJT-TV-LP

| Ln   | Ch   | Start             | End             | Inventory Code                                       | Break | Start/End Time Days | Len | Spots       | Rate       | Pri           | Rtg  | Type | Spots | Amount     |
|------|------|-------------------|-----------------|--|-------|---------------------|-----|-------------|------------|---------------|------|------|-------|------------|
| 3    | WDJT | 09/19/12          | 09/21/12        | CBS Mning Nws M-F 7-9a<br>CBS This Morning M-F 7a-9a | CM    | 7a-9a --WTF--       | :30 | 3           | \$15.00    | LUR           | 0.00 | NM   | 3     | \$45.00    |
|      |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                      |       | <u>Spots/Week</u>   |     | <u>Rate</u> |            | <u>Rating</u> |      |      |       |            |
|      |      | Week: 09/17/12    | 09/23/12        | --WTF--  |       | 3                   |     | \$15.00     |            | 0.00          |      |      |       |            |
| 4    | WDJT | 09/24/12          | 09/25/12        | CBS Mning Nws M-F 7-9a<br>CBS This Morning M-F 7a-9a | CM    | 7a-9a MT-----       | :30 | 2           | \$20.00    | LUR           | 0.00 | NM   | 2     | \$40.00    |
|      |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                      |       | <u>Spots/Week</u>   |     | <u>Rate</u> |            | <u>Rating</u> |      |      |       |            |
|      |      | Week: 09/24/12    | 09/30/12        | MT-----  |       | 2                   |     | \$20.00     |            | 0.00          |      |      |       |            |
| 5    | WDJT | 09/24/12          | 09/25/12        | Price Is Right 10a-11a<br>Price is Right 10a-11a     | CM    | 10a - 11a MT-----   | :30 | 2           | \$150.00   | LUR           | 0.00 | NM   | 2     | \$300.00   |
|      |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                      |       | <u>Spots/Week</u>   |     | <u>Rate</u> |            | <u>Rating</u> |      |      |       |            |
|      |      | Week: 09/24/12    | 09/30/12        | MT-----  |       | 2                   |     | \$150.00    |            | 0.00          |      |      |       |            |
| E 6  | WDJT | 09/19/12          | 09/19/12        | Price Is Right 10a-11a<br>Price is Right 10a-11a     | CM    | 10a - 11a --1----   | :30 | 1           | \$300.00   | P-2           | 0.00 | NM   | 1     | \$300.00   |
|      |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                      |       | <u>Spots/Week</u>   |     | <u>Rate</u> |            | <u>Rating</u> |      |      |       |            |
|      |      | Week: 09/17/12    | 09/23/12        | --1----  |       | 1                   |     | \$300.00    |            | 0.00          |      |      |       |            |
| 7    | WDJT | 09/19/12          | 09/21/12        | News at Noon<br>News at Noon                         | CM    | 12p-1230p --WTF--   | :30 | 3           | \$50.00    | LUR           | 0.00 | NM   | 3     | \$150.00   |
|      |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                      |       | <u>Spots/Week</u>   |     | <u>Rate</u> |            | <u>Rating</u> |      |      |       |            |
|      |      | Week: 09/17/12    | 09/23/12        | --WTF--  |       | 3                   |     | \$50.00     |            | 0.00          |      |      |       |            |
| E 8  | WDJT | 09/24/12          | 09/25/12        | News at Noon<br>News at Noon                         | CM    | 12p-1230p MT-----   | :30 | 2           | \$50.00    | LUR           | 0.00 | NM   | 2     | \$100.00   |
|      |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                      |       | <u>Spots/Week</u>   |     | <u>Rate</u> |            | <u>Rating</u> |      |      |       |            |
|      |      | Week: 09/24/12    | 09/30/12        | MT-----  |       | 2                   |     | \$50.00     |            | 0.00          |      |      |       |            |
| E 9  | WDJT | 09/24/12          | 09/25/12        | Dr. Phil 4p-5p<br>Dr. Phil 4p-5p                     | CM    | 4p-5p MT-----       | :30 | 2           | \$250.00   | P-2           | 0.00 | NM   | 2     | \$500.00   |
|      |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                      |       | <u>Spots/Week</u>   |     | <u>Rate</u> |            | <u>Rating</u> |      |      |       |            |
|      |      | Week: 09/24/12    | 09/30/12        | MT-----  |       | 2                   |     | \$250.00    |            | 0.00          |      |      |       |            |
| E 10 | WDJT | 09/19/12          | 09/21/12        | Dr. Phil 4p-5p<br>Dr. Phil 4p-5p                     | CM    | 4p-5p --WTF--       | :30 | 3           | \$120.00   | LUR           | 0.00 | NM   | 3     | \$360.00   |
|      |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                      |       | <u>Spots/Week</u>   |     | <u>Rate</u> |            | <u>Rating</u> |      |      |       |            |
|      |      | Week: 09/17/12    | 09/23/12        | --WTF--  |       | 3                   |     | \$120.00    |            | 0.00          |      |      |       |            |
| E 11 | WDJT | 09/25/12          | 09/25/12        | Jeopardy 6p-630p<br>6p-630p/Jeopardy                 | CM    | M-F 6p-630p -1----- | :30 | 1           | \$700.00   | P-2           | 0.00 | NM   | 1     | \$700.00   |
|      |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                      |       | <u>Spots/Week</u>   |     | <u>Rate</u> |            | <u>Rating</u> |      |      |       |            |
|      |      | Week: 09/24/12    | 09/30/12        | -1-----  |       | 1                   |     | \$700.00    |            | 0.00          |      |      |       |            |
| E 12 | WDJT | 09/19/12          | 09/19/12        | Jeopardy 6p-630p<br>6p-630p/Jeopardy                 | CM    | M-F 6p-630p --1---- | :30 | 1           | \$400.00   | P-2           | 0.00 | NM   | 1     | \$400.00   |
|      |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                      |       | <u>Spots/Week</u>   |     | <u>Rate</u> |            | <u>Rating</u> |      |      |       |            |
|      |      | Week: 09/17/12    | 09/23/12        | --1----  |       | 1                   |     | \$400.00    |            | 0.00          |      |      |       |            |
| E 13 | WDJT | 09/24/12          | 09/25/12        | Wheel of Fortune 630p-7p<br>630p-7p/Wheel            | CM    | M-F 630p-7p MT----- | :30 | 2           | \$750.00   | P-2           | 0.00 | NM   | 2     | \$1,500.00 |
|      |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                      |       | <u>Spots/Week</u>   |     | <u>Rate</u> |            | <u>Rating</u> |      |      |       |            |
|      |      | Week: 09/24/12    | 09/30/12        | MT-----  |       | 2                   |     | \$750.00    |            | 0.00          |      |      |       |            |
| E 14 | WDJT | 09/19/12          | 09/21/12        | Wheel of Fortune 630p-7p<br>630p-7p/Wheel            | CM    | M-F 630p-7p --WTF-- | :30 | 3           | \$500.00   | P-2           | 0.00 | NM   | 3     | \$1,500.00 |
|      |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                      |       | <u>Spots/Week</u>   |     | <u>Rate</u> |            | <u>Rating</u> |      |      |       |            |
|      |      | Week: 09/17/12    | 09/23/12        | --WTF--  |       | 3                   |     | \$500.00    |            | 0.00          |      |      |       |            |
| E 15 | WDJT | 09/24/12          | 09/25/12        | M-F Late News<br>M-F Late News                       | CM    | 10p-1035p MT-----   | :30 | 2           | \$750.00   | P-2           | 0.00 | NM   | 2     | \$1,500.00 |
|      |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                      |       | <u>Spots/Week</u>   |     | <u>Rate</u> |            | <u>Rating</u> |      |      |       |            |
|      |      | Week: 09/24/12    | 09/30/12        | MT-----  |       | 2                   |     | \$750.00    |            | 0.00          |      |      |       |            |
| E 16 | WDJT | 09/19/12          | 09/21/12        | M-F Late News<br>M-F Late News                       | CM    | 10p-1035p --WTF--   | :30 | 3           | \$300.00   | LUR           | 0.00 | NM   | 3     | \$900.00   |
|      |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                      |       | <u>Spots/Week</u>   |     | <u>Rate</u> |            | <u>Rating</u> |      |      |       |            |
|      |      | Week: 09/17/12    | 09/23/12        | --WTF--  |       | 3                   |     | \$300.00    |            | 0.00          |      |      |       |            |
| 17   | WDJT | 09/25/12          | 09/25/12        | Tu 7p - 8p<br>NCIS                                   | CM    | Tu 7p - 8p -1-----  | :30 | 1           | \$1,500.00 | LUR           | 0.00 | NM   | 1     | \$1,500.00 |
|      |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                      |       | <u>Spots/Week</u>   |     | <u>Rate</u> |            | <u>Rating</u> |      |      |       |            |
|      |      | Week: 09/17/12    | 09/23/12        | --WTF--  |       | 3                   |     | \$300.00    |            | 0.00          |      |      |       |            |

Order / Rev: 166307  
 Alt Order #: 06321683  
 Flight Dates: 09/19/12 - 09/25/12

Advertiser: Poli/M Romney/R/Pres/US  
 Product Desc: ROMNEY 4 PRESIDENT  
 Estimate:

WDJT-TV-LP

| Ln     | Ch    | Start             | End             | Inventory Code  | Break | Start/End Time Days                     | Len | Spots             | Rate        | Pri | Rtg           | Type | Spots | Amount      |
|--------|-------|-------------------|-----------------|---|-------|---|-----|-------------------|-------------|-----|---------------|------|-------|-------------|
| 17     | WDJT  | 09/25/12          | 09/25/12        | Tu 7p - 8p<br>NCIS                                    | CM    | Tu 7p - 8p -1-----                      | :30 | 1                 | \$1,500.00  | LUR | 0.00          | NM   | 1     | \$1,500.00  |
|        |       | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                       |       |   |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |             |
|        | Week: | 09/24/12          | 09/30/12        | -1-----   |       |   |     | 1                 | \$1,500.00  |     | 0.00          |      |       |             |
| E 18   | WDJT  | 09/22/12          | 09/22/12        | CBS Sat Morn Nws 6a-9a<br>CBS This Morning: Sat 6a-9a | CM    | 6a-9a -----1-                           | :30 | 1                 | \$50.00     | P-2 | 0.00          | NM   | 1     | \$50.00     |
|        |       | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                       |       |   |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |             |
|        | Week: | 09/17/12          | 09/23/12        | -----1-   |       |   |     | 1                 | \$50.00     |     | 0.00          |      |       |             |
| E 19   | WDJT  | 09/22/12          | 09/22/12        | Sa 9p - 10p<br>48 Hours Mystery                       | CM    | 9p - 10p -----1-                        | :30 | 1                 | \$800.00    | P-2 | 0.00          | NM   | 1     | \$800.00    |
|        |       | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                       |       |   |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |             |
|        | Week: | 09/17/12          | 09/23/12        | -----1-   |       |   |     | 1                 | \$800.00    |     | 0.00          |      |       |             |
| E 20   | WDJT  | 09/22/12          | 09/22/12        | Sat Late News<br>Sat Late News                        | CM    | 10p-1035p -----1-                       | :30 | 1                 | \$300.00    | LUR | 0.00          | NM   | 1     | \$300.00    |
|        |       | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                       |       |   |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |             |
|        | Week: | 09/17/12          | 09/23/12        | -----1-   |       |   |     | 1                 | \$300.00    |     | 0.00          |      |       |             |
| E 21   | WDJT  | 09/23/12          | 09/23/12        | Eye to Eye<br>Eye to Eye 7a                           | CM    | 7a-730a -----1                          | :30 | 1                 | \$150.00    | P-2 | 0.00          | NM   | 1     | \$150.00    |
|        |       | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                       |       |   |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |             |
|        | Week: | 09/17/12          | 09/23/12        | -----1  |       |   |     | 1                 | \$150.00    |     | 0.00          |      |       |             |
| E 22   | WDJT  | 09/23/12          | 09/23/12        | CBS Sunday Morning<br>CBS Sunday Morning              | CM    | 8a-930a<br>(8:00 AM-9:30 AM) -----2     | :30 | 2                 | \$400.00    | P-2 | 0.00          | NM   | 2     | \$800.00    |
|        |       | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                       |       |   |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |             |
|        | Week: | 09/17/12          | 09/23/12        | -----2  |       |   |     | 2                 | \$400.00    |     | 0.00          |      |       |             |
| E 23   | WDJT  | 09/23/12          | 09/23/12        | Face the Nation<br>Face the Nation                    | CM    | 930a-10a<br>(9:30 AM-10:30 AM) -----1   | :30 | 1                 | \$400.00    | P-2 | 0.00          | NM   | 1     | \$400.00    |
|        |       | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                       |       |   |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |             |
|        | Week: | 09/17/12          | 09/23/12        | -----1  |       |   |     | 1                 | \$400.00    |     | 0.00          |      |       |             |
| E 24   | WDJT  | 09/23/12          | 09/23/12        | Sun 10-1030a<br>Green Bay Nation                      | SPRT  | 10a-1030a -----1                        | :30 | 1                 | \$100.00    | LUR | 0.00          | NM   | 1     | \$100.00    |
|        |       | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                       |       |   |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |             |
|        | Week: | 09/17/12          | 09/23/12        | -----1  |       |   |     | 1                 | \$100.00    |     | 0.00          |      |       |             |
| E 25   | WDJT  | 09/23/12          | 09/23/12        | NFL Early Game Regular<br>NFL Early Game              | SPRT  | NFL Early Game -----2                   | :30 | 2                 | \$2,000.00  | P-2 | 0.00          | NM   | 2     | \$4,000.00  |
|        |       | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                       |       |   |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |             |
|        | Week: | 09/17/12          | 09/23/12        | -----2  |       |   |     | 2                 | \$2,000.00  |     | 0.00          |      |       |             |
| E 26   | WDJT  | 09/23/12          | 09/23/12        | NFL Late Game Regular<br>NFL Late Game Regular Season | SPRT  | NFL Late Game Re -----2                 | :30 | 2                 | \$1,600.00  | LUR | 0.00          | NM   | 2     | \$3,200.00  |
|        |       | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                       |       |   |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |             |
|        | Week: | 09/17/12          | 09/23/12        | -----2  |       |   |     | 2                 | \$1,600.00  |     | 0.00          |      |       |             |
| E 27   | WDJT  | 09/23/12          | 09/23/12        | Su 6p - 7p<br>60 Minutes                              | CM    | 6p - 7p -----2                          | :30 | 2                 | \$1,600.00  | P-2 | 0.00          | NM   | 2     | \$3,200.00  |
|        |       | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                       |       |   |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |             |
|        | Week: | 09/17/12          | 09/23/12        | -----2  |       |   |     | 2                 | \$1,600.00  |     | 0.00          |      |       |             |
| E 28   | WDJT  | 09/23/12          | 09/23/12        | Su 8p - 9p<br>The Good Wife                           | CM    | 8p-9p -----2                            | :30 | 2                 | \$1,000.00  | P-2 | 0.00          | NM   | 2     | \$2,000.00  |
|        |       | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                       |       |   |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |             |
|        | Week: | 09/17/12          | 09/23/12        | -----2  |       |   |     | 2                 | \$1,000.00  |     | 0.00          |      |       |             |
| E 29   | WDJT  | 09/23/12          | 09/23/12        | Sun Late News<br>Sun Late News                        | CM    | 10p-1035p<br>(10:00 PM-10:30 PM) -----2 | :30 | 2                 | \$600.00    | P-2 | 0.00          | NM   | 2     | \$1,200.00  |
|        |       | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                       |       |   |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |             |
|        | Week: | 09/17/12          | 09/23/12        | -----2  |       |   |     | 2                 | \$600.00    |     | 0.00          |      |       |             |
| Totals |       |                   |                 |   |       |   |     |                   |             |     |               |      | 54    | \$26,095.00 |